

VALLEY CENTRAL TEACHERS' ASSOCIATION
1175 Route 17 K
Montgomery, NY 12549
Tel./Fax: (845) 457-5899
VC ECHOES
ADVERTISEMENT CONTRACT APPLICATION 2008-2009

Business Name _____

Contact Name _____

Address _____

Phone: _____ E-mail (required): _____

Issue(s) ad is to appear in: Sept. ____ Oct. ____ Dec. ____ Feb. ____ April ____ Retirement Issue ____ June ____

***Size of Ad:** ____ \$25 ____ \$50 ____ \$75 ____ \$150

**Please attach scanner ready ad/sketched design.*

Size of boxes on back of form is approximate and may be slightly smaller or larger.

1/8th page =\$25 per issue 1/4 page=\$50 per issue 1/2 page=\$75 per issue, Full page=\$150 per issue (An additional \$30 first time set up fee if not scanner ready)

TERMS AND CONDITIONS:

By signing this contract you agree to the following:

We =VCTA, You=advertiser

- 1) We reserve the right to deny an application without explanation. We do not accept applications for political advertisements, lest they be considered endorsements. We also reserve the right to cease publishing any ad at any time, refunding any money prepaid for publication. We do not accept advertisements from those who attack the AFL-CIO, AFT, NYSUT, or the VCTA.
- 2) We reserve the right to choose the ads published according to space available per issue, refunding any prepaid money should we choose not to publish the ad in a given issue. Should you choose to terminate this contract prior to its fulfillment, you will be refunded money prepaid for issues not yet printed on the date of termination.
- 3) You agree to provide scanner ready art for the ad or pay the first time set up fee. Should you choose to change your design from a previously submitted design, you agree to provide scanner ready art or be subjected to the set up fee again. The set up fee is applicable to each design rather than business.
- 4) You will be notified of publication via e-mail. The ECHOES is posted online. You can see your ad as it appeared there. Please note that ads are printed in black and white. You understand the entire issue is provided only to members, however it can be viewed on the VCTA website: www.vcta.net
- 5) We reserve the right to change the date of publication within 2 calendar weeks.
- 6) You agree to prepay by cash or check (*payable to the Valley Central Teachers' Association*) for the advertisement(s) upon acceptance of this application. You understand that if we owe you a refund due to conditions #1 or #2, you will receive a refund check after the publication of the issue from which your ad was omitted with notification that it was omitted.
- 7) You understand that this contract expires at the end of the school year. You will receive an application for the next year's issues at the end of the contract year. You will be given preference as a returning customer at the discretion of the editor.

Signature

Please return this form along with payment and the ad to be scanned or information to:
Meghan Riley, VCTA, 1175 Rte. 17K, Montgomery, NY 12549
Ad can be e-mailed to mriley@vcmail.oubooces.org and then check/form sent under separate cover.

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These are the sizes available for ads, attach ad or sketch to form

1/8 page = \$25 per issue

**Full Page = \$150
per issue**

1/4 page = \$50 per issue

1/2 page = \$75 per issue